

# 151® SE ENVIRONMENTAL SPEAKER SYSTEM

## PRODUCT POSITIONING

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The most popular outdoor speakers from Bose provide rugged durability, and now feature enhanced performance and styling to better accommodate the way people listen to music and entertain outdoors. An Articulated Array® speaker design delivers full stereo sound over a wider area, so listeners can enjoy a consistent musical experience as they move from the deck to the pool, around the yard or on the patio.

## KEY PRODUCT BENEFITS

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- Stereo Everywhere® speaker performance distributes sound evenly with balanced stereo sound over a wide area, so listeners can experience consistent performance as they move about outdoors.
- Sleek, compact cabinets fit close to the wall and blend in under eaves for a neat, low-profile appearance.
- Speakers can be mounted vertically or horizontally for added versatility.
- Multi-purpose applications: Can be used outdoors on the porch, patio, deck or dock, in boats; or indoors in spas, workshops – almost anywhere the environment may pose a problem for indoor speakers.
- Exceptionally rugged, durable construction for year-round dependability.
- Five-year transferable warranty – one of the strongest in the industry.
- Complement other speakers in the Bose® outdoor “family” for homeowners who may prefer to mix and match outdoor speakers for extensive sound coverage.
- Can be used as expansion speakers for Lifestyle® system owners who want to add a room of sound outdoors. (Lifestyle® stereo amplifier required.)

## DETAILED PRODUCT INFORMATION

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- Three 2½" full-range environmental drivers in an Articulated Array® speaker design provide a consistent sound field over a larger listening area than possible with conventional designs.
- Slot-port tuning reduces air turbulence for cleaner and deeper reproduction of music's lower notes – particularly at high volumes – from a low-profile enclosure.
- 2½" full-range, glass-filled speaker cone delivers reliable, high-quality sound reproduction across all audible frequencies even under extreme temperature and weather conditions.
- Glass-filled polypropylene cabinet provides added yearlong protection against weather extremes.
- Adjustable weather-resistant brackets provide secure installation to most surfaces, and allow the user to direct the speaker for optimum coverage outdoors, indoors and in marine environments.
- Engineered and tested to withstand snow, rain, salt and temperature extremes of -40° F (-40° C) to 158° F (70° C).
- Withstood 1,200 hours of salt fog testing – twice the demanding Marine Industry Standard.
- Syncom® computer testing of drivers contributes to a high level of quality and reliability.
- Rated at 50 watts IEC continuous power handling. Compatible with amplifiers or receivers rated from 10 to 100 watts per channel RMS and 4 to 8 ohms.
- Dimensions: 4½"H x 5¾"D x 12½"W (11.4 x 14.6 x 31.8 cm).
- Weight in carton: 4½ lbs. (2.04 kg).
- Available in Black or White.

HEADLINES WITH SUBHEADS

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Introducing the Bose® 151® SE environmental speaker system.  
Designed for better listening in the great outdoors.

At an outdoor party, people don't stay in one spot.  
Neither should your stereo sound.  
Introducing Bose® 151® SE speakers with Stereo Everywhere® speaker performance.

Let Stereo Everywhere® performance enliven your outdoor room.  
Introducing the Bose® 151® SE environmental speaker system.

Now, your whole patio becomes a "sweet spot."  
Introducing Bose® 151® SE speakers with Stereo Everywhere® speaker performance.

Introducing the Bose® 151® SE environmental speakers.  
They love to entertain outdoors. Just like you do.

ADVERTISING COPY BLOCK

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The most popular outdoor speakers from Bose now offer a new level of music enjoyment in the "outdoor room" of your home. The Bose® 151® SE environmental speaker system features Stereo Everywhere® speaker performance. This lifelike sound quality, available only from Bose, disperses balanced stereo sound over a wide listening area – instead of in a small "sweet spot" – to better complement the way we listen outdoors. Working around the yard or in the midst of a party, people are on the move outdoors...from one corner of the deck to the other, around the patio or garden, in the yard or pool. 151 SE speakers are engineered to maintain consistent stereo performance as people move from place to place. Smaller, contoured styling blends in effectively with eaves, clapboards, decks and roofs for placement either vertically or horizontally. Slot-port tuning provides deep low-note performance that remains clean, even at high volumes. The 151 SE speakers are built to withstand severe weather from frigid cold to searing heat – temperatures as extreme as -40° F (-40° C) to 158° F (70° C) plus salt fog, sun, high humidity, rain and snow. They are backed by a comprehensive five-year warranty. For clear, far-reaching stereo sound outdoors from speakers that blend into their surroundings and are built to last, experience the new 151 SE environmental speakers from Bose, the most respected name in sound.

BULLET POINTS

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The most popular outdoor speakers from Bose – now with enhanced performance that delivers stereo over a wider area to accommodate the way people tend to move about outdoors. More streamlined styling blends with eaves, decks, clapboards and other areas of the "outdoor room."

- Stereo Everywhere® speaker performance for balanced stereo sound over a wide area for consistent outdoor listening.
- Can be mounted vertically or horizontally.
- Sleek, compact cabinet provides a neat, low-profile appearance.
- Exceptionally rugged, durable construction delivers year-round dependability.
- Five-year transferable limited warranty stays with the speakers even if ownership passes to another person.

CATALOG COPY – 100 WORDS

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With enhanced performance, revitalized styling and smaller, sleeker cabinets, the industry's most popular outdoor speaker is now even better. The Bose® 151® SE environmental speaker system features Stereo Everywhere® speaker performance for balanced stereo sound over a wide area – instead of in a small "sweet spot" – to accommodate the way people enjoy listening outdoors. Slot-port tuning provides deep low-note performance that remains clean, even at high volumes. Compact, contoured cabinet mounts horizontally or vertically and blends unobtrusively into the environment. Rugged design and enclosure withstand harsh weather from season to season, year after year. Backed by a comprehensive five-year limited warranty.

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PRODUCT PHOTOS



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# 151® SE ENVIRONMENTAL SPEAKER SYSTEM



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## PRODUCT ILLUSTRATION

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BOSE® LOGOS

USE IN BLACK OR REVERSE TO WHITE ONLY

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